



Unama'ki Institute of Natural Resources

Employment Opportunity

Communication Officer

Full time, permanent

UINR is a non-profit natural resource management organization that works on behalf of Cape Breton's five Mi'kmaq communities toward a sustainable Unama'ki. UINR provides resources for Mi'kmaq equal participation in natural resource management. UINR strengthens Mi'kmaq research and natural resource management while maintaining our traditions and worldviews.

The Communications Officer will work under the direction of the Communications & Outreach Manager, and will be responsible for communications for all of UINR's programs and projects. This will involve developing and implementing strategies for social media, media, outreach products, video and photo capturing and highlighting, and written reports that reflect UINR activities.

Key Responsibilities

- Work within UINR's Communication Plan and Policy;
- Be familiar with UINR's program activities;
- Identify program communications issues and develop strategies to overcome them;
- Develop communication material to support program activities, including reports, newsletters, videos as needed;
- Assist with Communication training for staff;
- Ensure that traditional Mi'kmaq values are reflected in UINR's materials and public image;
- Other duties as pertaining to the role as required.

Qualifications

- Communication experience with a non-profit or community organization;
- Ability to express ideas clearly, logically and concisely with different audiences;
- Strong written communication skills;
- Knowledgeable of UINR's goals, mandates and programs;
- Have a strong understanding of traditional Mi'kmaq values, especially *Etuaptmumk* and *Netukulimk* and reflect this in culturally relevant and accessible messaging;
- Have (or have ability to establish) respectful working relationships with Mi'kmaq community partners and individuals, especially Elders, knowledge holders and youth;
- Self-motivated with a positive and professional approach;
- Ability to travel throughout Unama'ki and use of own vehicle;
- Knowledge of Mi'kmaq language an asset.

Salary Range: Starting at \$48,709

Deadline for application: January 10, at 4pm AST

To apply, send cover letter and resume with two references to:

Annie Johnson, Director of Administration
Email: annie@uinr.ca

uinr.ca